



**Announcement of several opportunities for student thesis topics (BA / PA / MA)  
in the field of**

## **Design of accelerator programs in MedTech and Digital Health**

### **- Incubation programs within the European ecosystem**

#### **Research interests & topic suggestions:**

1. Exploring the characteristics of European and American ecosystems and their interdependence with the structure and design of accelerators, with a specific focus on healthcare
2. Identification and analysis of challenges and chances regarding the design of incubation programs (e.g. from best practice cases)
3. Exploration and analysis of stakeholder perspectives in healthcare incubation, e.g.
  - a. Industry experts
  - b. Investors, venture capitalists & business angels
  - c. Entrepreneurs & startups
  - d. Incubators, hubs & cluster
4. Systematic screening, analysis and elaboration of best practices for programs in healthcare incubation, e.g. startup bootcamps

#### **Potential methods:**

- (Systematic) Literature review and structured desk research for the analysis of existing accelerator programs (esp. with focus on MedTech & Digital Health)
- Qualitative studies with single case and multiple case studies or interview studies

These thesis topics will be conducted in cooperation with the Chair of Information Systems, Innovation and Value Creation (Dr. Julia M. Jonas). Please contact us for more information or have a look at further open research topics at MaD Lab:

<https://www.mad.tf.fau.de/teaching/studenttheses/>

**Start date:** Now, flexible

**Contact:**

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